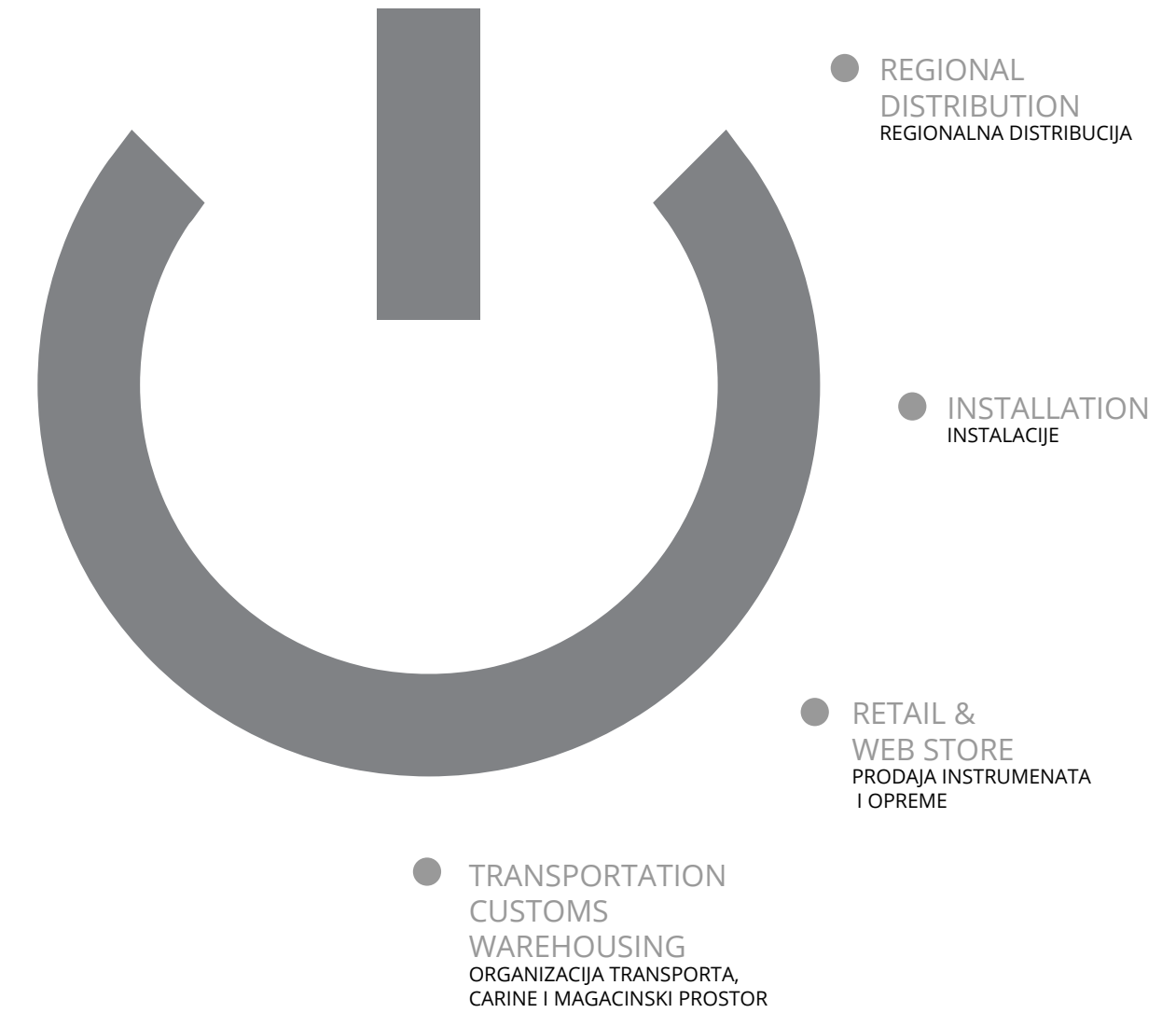






ABOUT US

O NAMA



Milenko Skaric, President

OUR HISTORY

Sky Corporation Int. represents a group of companies, Skymusic Corporation, Sky Solutions, Sky Communications, Sky Logistic and ARD (Adriatic Region Distribution). Sky as a brand in its first stage was a recording studio in early 90s called Sky Studio. Soon after, company for MI & Pro audio sales was founded in 1996 where Skymusic brand was first recognized. Finally, a large expansion in 2005/2006 on production businesses followed by regional development and significant growth on several levels made Skymusic leading brand in the region.

WHERE WE ARE

All management of Sky Corporation companies is located in Belgrade (capitol of Serbia, 3mil population) in our own modern building with 1200m² of offices, showrooms and 1500m² of warehouses. Our subsidiaries are located in Slovenia, Macedonia and Albania all in capital cities.

OUR PHILOSOPHY

Our philosophy is simple. We believe in long term cooperation and mutual growth together with our partners. We concentrate on listening and understanding our clients. Making profit for our clients and customers is as important as making profit for ourselves. Total concentration and dedication to all our activities followed by state of the art technology and strong management is what makes Sky Corporation a world class brand on many levels.

OUR VISION

Future of Sky Corporation is in our team. Only creative and consistent people can lead our corporation to next stage. Our vision is to have as many people possible with better vision than our own!

NAŠA ISTORIJA

Sky Corporation Int. predstavlja grupu kompanija, Skymusic Corporation, Sky Solutions, Sky Communications, Sky Logistic i ARD (Adriatic Region Distribution). Sky kao brend, nastao je ranih 90-tih godina, kao demo studio, pod nazivom Sky Studio. Nakon šest godina, 1996. godine, razvio se još jedan brend, Skymusic, kompanija za prodaju muzičke i studijske opreme. Veliku ekspanziju ova kompanija doživela je 2005/2006 godine, praćenu regionalnim razvojem i značajnim rastom u različitim oblastima poslovanja, što je Skymusic ubrzo učinilo vodećim brendom muzičke industrije u regionu.

GDE SMO DANAS

Kompletan menadžment Sky Corporation grupe smešten je u Beogradu (srpskoj prestonici, 3mil. stanovnika) u moderno izgrađenoj zgradi koja se sastoji od 1200m² kancelarijskog i izložbenog prostora i 1500m² magacinskog prostora. Sky Corporation grupa svoje filijale ima i u glavnim gradovima tri države regiona, Sloveniji, Makedoniji i Albaniji.

NAŠA FILOZOFIJA

Naša filozofija je jednostavna. Verujemo u dugoročnu saradnju, svoje partnere i zajednički razvoj. Naš fokus usmeren je na razumevanje svojih klijenata. Stvaranje profita za njih i naše kupce jednako nam je važno kao stvaranje profita za nas same. Apsolutnu posvećenost i predanost u svim našim delatnostima dopunjuje vrhunska tehnologija i profesionalni menadžment koji Sky Corporation čini savremenim internacionalnim brendom u svakom smislu.

NAŠA VIZIJA

Budućnost Sky Corporation grupe leži u našem timu. Jedino kreativni i dosledni ljudi mogu podići korporaciju na sledeći, viši nivo. Naša vizija je jednostavna, da nas okružuju ljudi sa vizijom, većom i od naše.

UPRAVNA ZGRADA

HEAD QUARTERS

SKYMUSIC CENTER

Musical instruments & pro-audio retail

*Maloprodaja muzičkih instrumenata
i profesionalne audio opreme*

SKY SOLUTIONS

Event management

Organizacija korporativnih događaja

SKY SOLUTIONS

Sound, light, video, stage rental

*Iznajmljivanje svetlosne, audio, video
i binske opreme*

SKYMUSIC ARTIST MANAGEMENT

Star & talent management

Profesionalno upravljanje karijerom

SKY COMMUNICATIONS

Marketing & communications

Marketing i komunikacije

SKY LOGISTIC

Transportation & customs clearing

Transport i carinjenje

ADRIATIC REGION DISTRIBUTION

**Musical instruments & pro-audio
distribution**

*Distribucija profesionalne audio opreme
i muzičkih instrumenata*

01 REGIONALNA DISTRIBUCIJA REGIONAL DISTRIBUTION

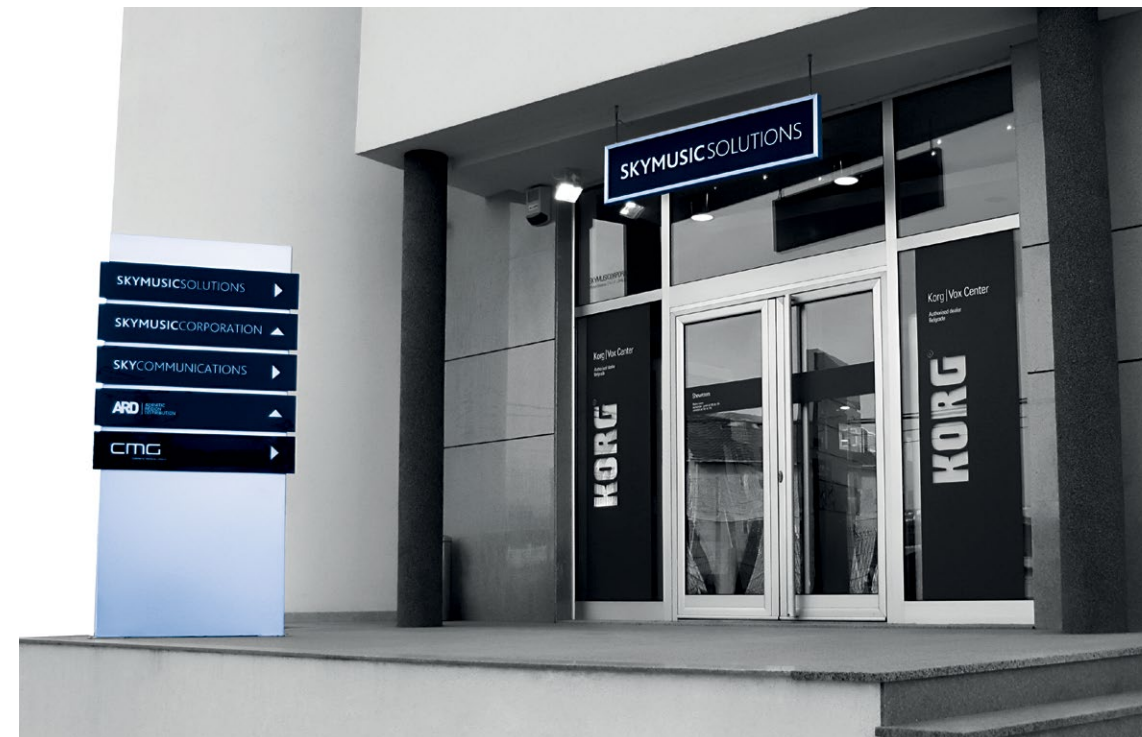
ADRIATIC REGION DISTRIBUTION (ARD)



ARD - is the first regional distribution of MI & Pro-audio in Adriatic region. We cover seven south-eastern European countries: Serbia, Croatia, Montenegro, Bosnia and Herzegovina, Macedonia, Slovenia and Albania. By centralizing distribution, ARD made a significant improvement in marketing support, service, stock, and logistics. Business model that exists, we use to expand our offer to even more distinguished brands.

ARD – je prvi regionalni distributer muzičkih instrumenata i profesionalne audio i video opreme. ARD pokriva sedam jugoistočnih evropskih zemalja: Srbiju, Hrvatsku, Crnu Goru, Bosnu i Hercegovinu, Makedoniju, Sloveniju i Albaniju. Centralizovanom distribucijom, ostvareni su značajni pomaci na različitim aspektima: u vidu marketinške podrške, servisa, prostora za skladištenje i logistike. Ovakav način poslovanja, uspešno se koristi kako bi se proširila ponuda svakog brenda.

COMPANY PROFILE 2014



02 INSTALACIJE SISTEMA INSTALLATION

SOUND & LIGHT

Audio & Light Department's of Skymusic, are focused on sales of professional audio/video and light equipment, as well as installations in concert halls, clubs, public institutions, etc. Specially designed Showroom provides highest level of presentation and testing of each product by highly qualified product specialists.

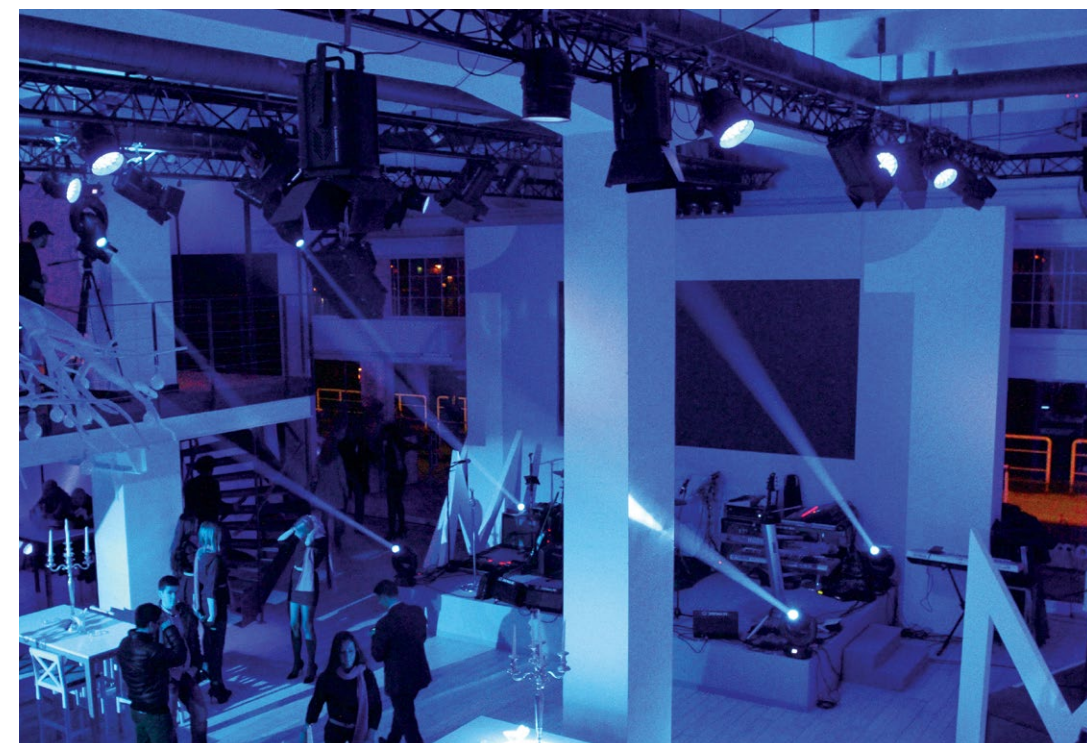
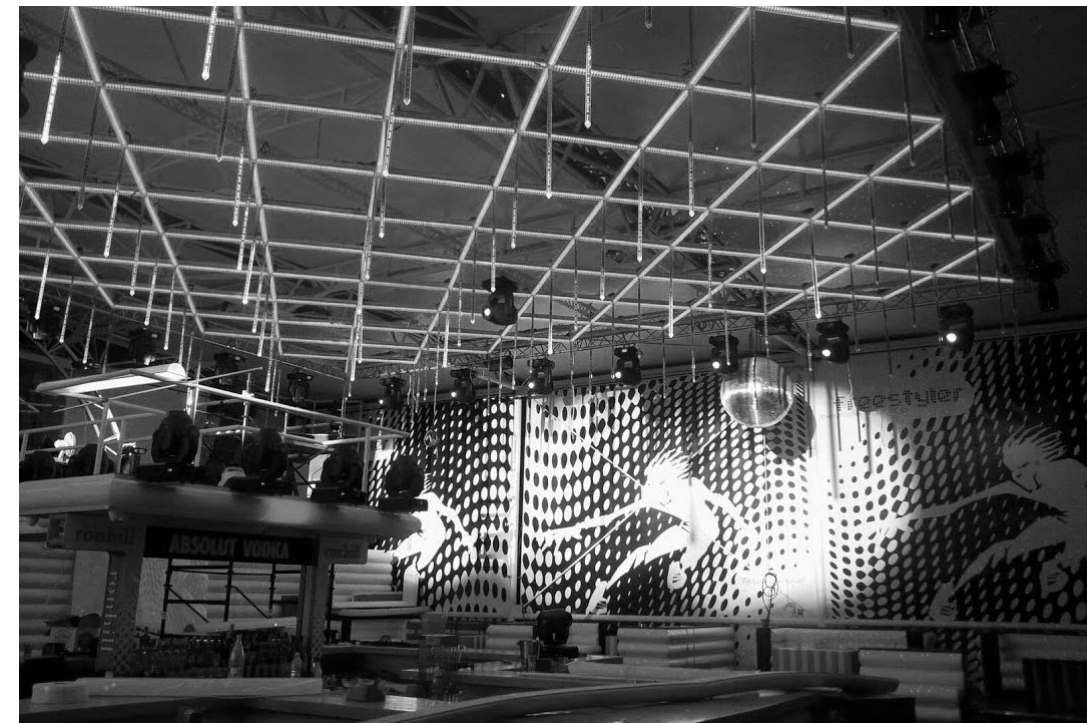
This department has done more than five hundred audio & light installations all over the country (Turbosound, dB Technologies, EAW, L'Acoustic, Shure, DTS Lighting, Martin professional etc.), which is more than 90% of market in this area.

Musical Instruments Department and Studio depts cover sales of popular MI brands such as Korg, Vox, Marshall, etc, as well as studio and broadcast equipment. Our studio department experts have installed many TV and radio station studios all over region and this segment represents one of our main businesses.

Odeljenje za rasvetu i zvuk kompanije Skymusic obavlja delatnost prodaje profesionalne audio i video opreme kao i opreme za osvetljenje, instalacije u koncertnim dvoranama, klubovima, javnim institucijama, itd.

Ovo odeljenje obavilo je više od pet stotina audio i svetlosnih instalacija u celoj zemlji (Turbosound, dB technologies, EAW, L'Acoustic, Shure, DTS Lighting, Martin professional itd.), što je više od 90% udela u tržištu Srbije.

Odeljenja za muzičke instrumente i studijsku opremu pokrivaju prodaju popularnih brendova muzičkih instrumenata kao što su Korg, Vox, Marshall, itd. kao i veliki dijamazon studijske tehnike. Naši eksperti iz odeljenja za studijsku opremu instalirali su značajan broj TV i radio studija u celom regionu i ovaj segment predstavlja veoma bitan faktor tehnološkog razvoja korporacije.





03 ORGANIZACIJA
TRANSPORTA, CARINE
I MAGACINSKI PROSTOR

TRANSPORTATION CUSTOMS WAREHOUSING

SKY LOGISTIC



Sky Logistic is a transportation and customs operations company with a team of licenced customs agents and experts in the field of logistics and customs proceses. For their own clients, Sky Logistic has a public warehouse under customs supervision and transportation vehicles with different capacities available for support of Sky Corporation companies as well as external clients.

Sky Logistic je špediterska kompanija koju čini tim ovlašćenih carinskih agenata i eksperata iz oblasti logistike i carinskih poslova. Sky Logistic poseduje javno skladište pod carinskim nadzorom kao i transportna vozila različitih kapaciteta, za sopstvene potrebe, kao i potrebe svojih klijenata.

04 PRODAJA
INSTRUMENATA I OPREME

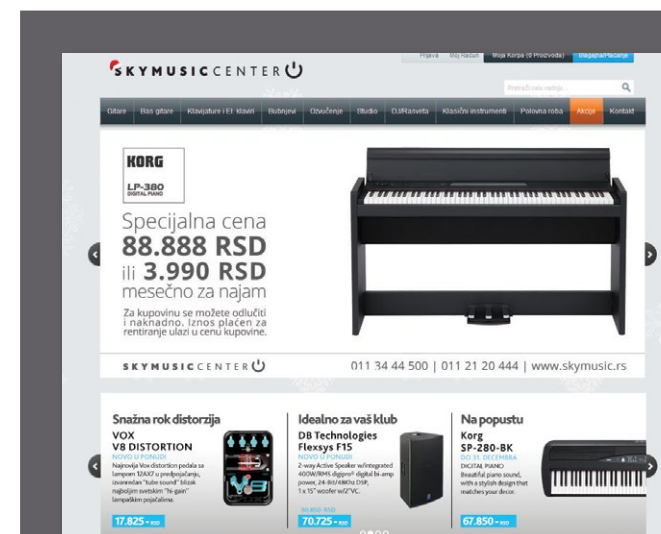
RETAIL & WEB STORE

SKYMUSIC CENTER

The largest music shop in Balkan area with a brand new concept, focusing on sales of instruments, accessories and services, from beginner to a professional musicians. Wide range of mutibrand instruments and gear offered in eight impressive showrooms sorted by musical segments, provide an opportunity to compare each instrument, and test musical skills and knowledge. Customers who are waited for so many years, expecting sales shop of this kind, now we can finally say they've got a unique offer. For famous musicians who dictate new trends, we will provide the inspiration to upgrade their style with modern and advanced technology of the latest generation.

Najveća muzička robna kuća na Balkanu, fokusirana na prodaju muzičkih instrumenata, profesionalne audio opreme kako za početnike i školski uzrast, tako i za profesionalne muzičare. Širok spektar muzičkih instrumenata i opreme razvrstanih u osam izložbenih salona, pružaju muzičarima mogućnost da uporede instrumente i testiraju muzičke veštine i znanja. Kupcima koji su dugo godina čekali na ovakvu vrstu muzičke robne kuće napokon možemo reći da je stigla jedinstvena ponuda. Za priznate muzičare koji diktiraju trendove, dali smo inspiraciju da unaprede svoj stil sa modernom i vrhunskom tehnologijom poslednje generacije.

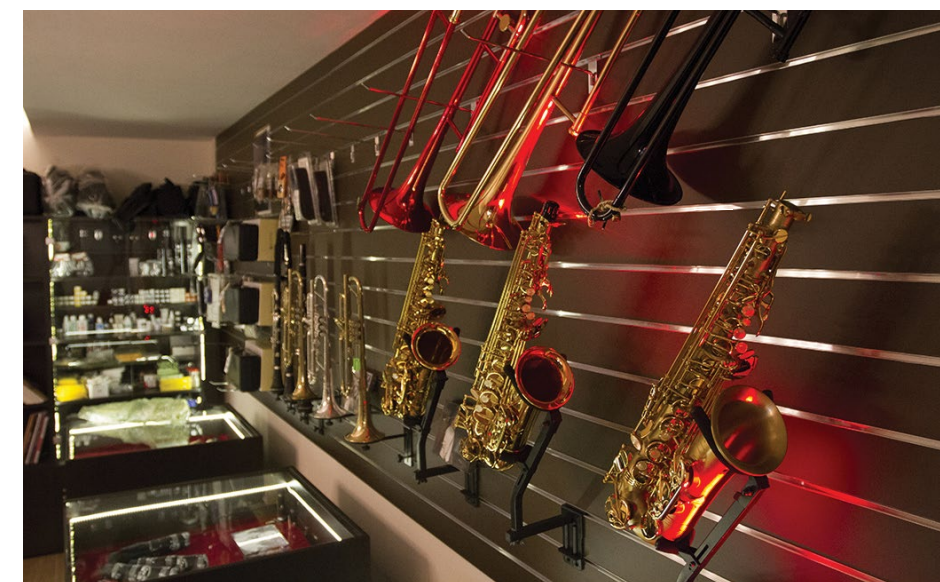
COMPANY PROFILE 2014



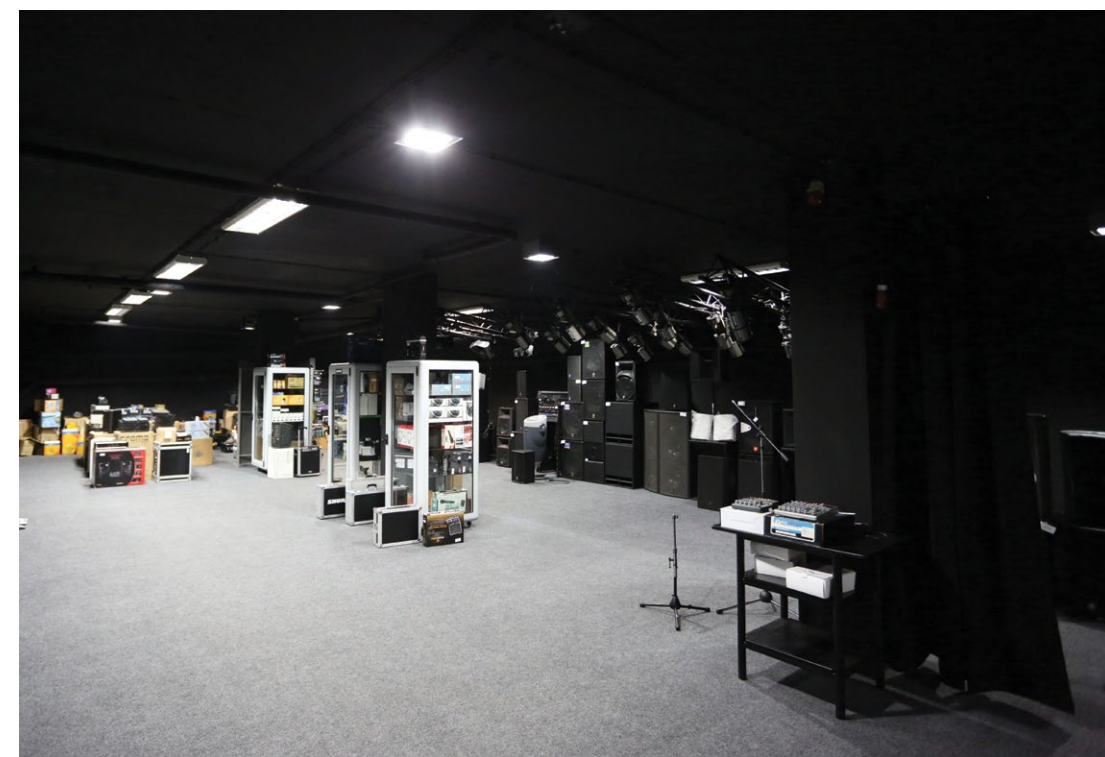
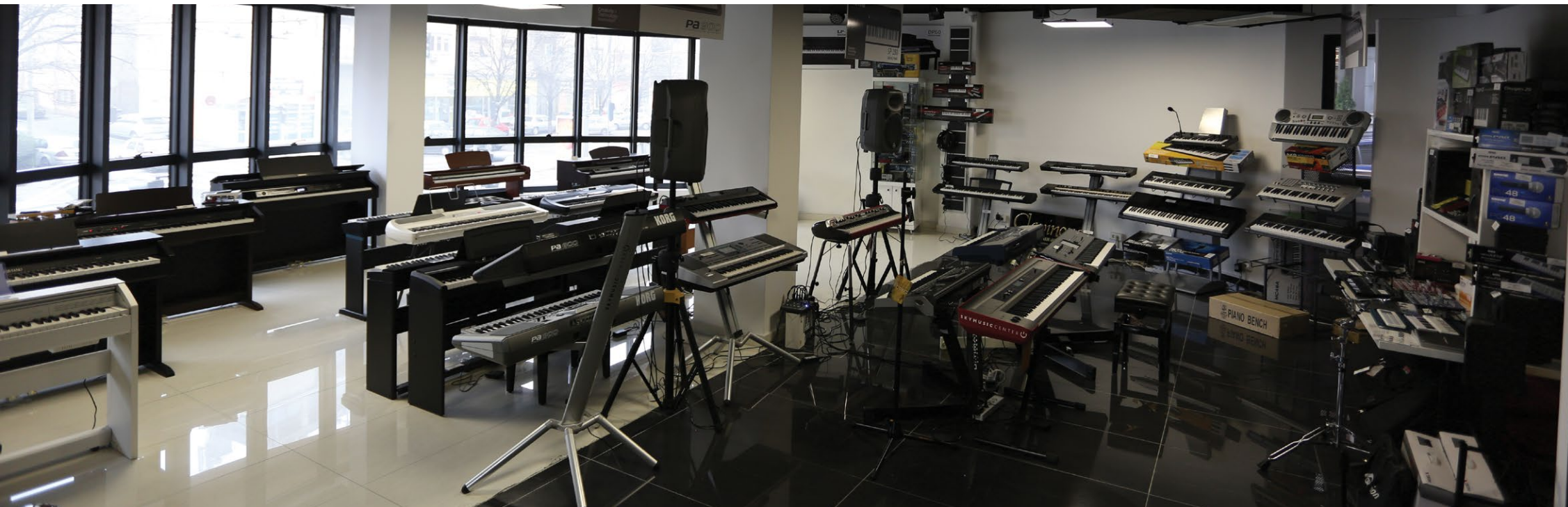
e-store

Skymusic Corporation runs one of the most advanced websites, for online shopping, first of it's kind in the region.

Skymusic Corporation je pokrenuo najnapredniji web sajt za on-line kupovinu, prvi ovakvog tipa u regionu.







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